

THE TEXAS CATHOLIC

The official newspaper of the Catholic Diocese of Dallas

Pricing & Measurements

Single insertion rates

PAGE SIZES	DIMENSIONS	B/W SINGLE INSERTION	COLOR SINGLE INSERTION
Full Page	10.5" X 14"	\$1925.00	\$2175.00
Half Page	10.5" X 7"	\$1072.50	\$1322.50
Quarter Page	6.125" X 7"	\$577.50	\$827.50
Open Retail Rate: \$27.50 per column inch (5-column tabloid) Pre-print Inserts: \$70 per thousand for single sheet. Higher rate for heavier inserts.			

Specifications

All ads must be camera ready PDF • 100 lines screen • 300 resolution minimum

DEADLINES

Display & Classified

Space: TUESDAY

5 p.m. prior to publication

Copy: FRIDAY

5 p.m. prior to publication

SUBMISSIONS

- Camera ready PDF only
- B/W format preferred
- Colors must be CMYK
- 100 lines screen
- 300 resolution

PROCESS COLOR

1 spot color.	\$125.00
2 spot color	\$175.00
4 color	\$250.00

Advertise with us

To place your ad, contact Laurie Cluck at 214-379-2891 or lcluck@cathdal.org.



Calendar publication dates

2017 Editions

January							February							March						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7					1	2	3				1	2	3	4
8	9	10	11	12	13	14	5	6	7	8	9	10	11	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25	19	20	21	22	23	24	25
29	30	31					26	27	28					26	27	28	29	30	31	

April							May							June						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1		1	2	3	4	5	6					1	2	3
2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	
30																				

July							August							September						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1			1	2	3	4	5						1	2
2	3	4	5	6	7	8	6	7	8	9	10	11	12	3	4	5	6	7	8	9
9	10	11	12	13	14	15	13	14	15	16	17	18	19	10	11	12	13	14	15	16
16	17	18	19	20	21	22	20	21	22	23	24	25	26	17	18	19	20	21	22	23
23	24	25	26	27	28	29	27	28	29	30	31			24	25	26	27	28	29	30
30	31																			

October							November							December						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7					1	2	3						1	2
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30

SPECIAL ISSUES 2017

Catholic Schools Week	January 20	Back To School	August 25
Elderly Care	March 17	College Guide	September 1
Graduation	June 21		

Terms & Conditions

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